

Why Outsource?

47% of the fortune 500 companies agree, outsourcing to an expert is critical to a company's bottom line. In this ever-changing market, wouldn't you want what's best for your business? Cost Containment is a strong, experienced advocate who is constantly looking out for your company's best interest.

Cost Containment's expertise helps their clients to financially manage their electric, natural gas, telecommunications, credit card processing, and waste budgets to bring them optimal savings without taking the client away from their primary business.

Cost Containment provides their clients with the best options for controlling their overhead and expenditures to gain the maximum profitability available, regardless of market fluctuations or seasonal increases.



Our Staff includes personnel with the Certified Energy Procurement designation by the Association of Energy Engineers.

SLASH YOUR UTILITY COSTS

with **NO** investment

Fact:

Up to 70% of all energy contracts are negotiated by a qualified professional firm, with specific knowledge of the marketplace.

The Growing Role of Aggregators, Brokers and Consultants in Competitive Markets, Jan. 2006. By KEMA, an independent research and consultant firm to the energy industry.

Natural Gas
Electric
Local & Long Distance
Credit Card Processing
Waste Management

Who is Cost Containment?

Cost Containment (C2) provides customized Energy Management and Procurement Services to small, medium, and large-sized commercial, industrial and institutional customers throughout the United States. Cost Containment helps clients manage, control and reduce electricity and natural gas costs through competitive bidding and energy services.

Who uses Cost Containment?

Small, medium to large energy users who do not have the time, resources or expertise to optimize the purchase of energy in very complicated and highly volatile markets. Cost Containment clients include manufacturers, retail stores, financial institutions, hospitals, school districts, universities and government entities.

Our Clients Include:

- Hospitality
- Municipalities
- Schools
- Manufacturers
- Food Service
- Grocery
- Condominium Associations
- Apartment Buildings
- Arenas

How does Cost Containment work?

Cost Containment works with clients to understand their budget needs and risk tolerance in developing a Strategic Energy Plan (SEP). SEP forms the guidelines to manage energy procurement in accordance with the client's budget and risk tolerance goals.

Cost Containment avoids being reactive to short-term market conditions such as: hurricanes in the Gulf, a cold winter, a hot summer, or the weekly impact of natural gas storage levels by developing a Strategic Energy Plan with the client. While these natural events might cause a significant change in the energy market, Cost Containment explores multiple positions to minimize these factors that impact the client's annual costs. Because no one can be right 100% of the time with volatile commodities, Cost Containment's Strategic Energy Plan is designed to make sure we are never 100% wrong when reacting to a short-term event.

What geographic area does Cost Containment currently service?

Nationwide in all deregulated markets.

Why use Cost Containment instead of dealing directly with a supplier?

Cost Containment is an independent and unbiased company that has pricing agreements throughout the nation with over 100 active suppliers in the electricity and natural gas markets. The pricing agreements that Cost Containment has in place allow for competition between the suppliers for your business.

C2energyexchange.com is the exclusive online procurement program Cost Containment uses to coordinate all the suppliers competing for the your business. When suppliers compete, your costs go down.

The dynamics of the energy market are volatile and change daily. The supplier with the best price a week, a month or a year ago may not be the most competitive at the time the client decides to sign an energy savings contract. In addition, the client's energy profile can further maximize savings with one supplier over the rest simply due to the supplier's pricing structure.

With the purchasing power of 1000's of clients' locations combined, Cost Containment delivers the best price and best energy program to each of their clients.



www.c2intl.com